

SHELF MERCHANDISING



ROLLER TRACK™ GRAVITY FEED

RollerTrack™ drives profits by maximising category sales. It also minimises the time that needs to be spent re-merchandising and maintaining an attractive, sales boosting, product display.

RollerTrack™ highlights a category within the aisle and improves «shopability» - full range visibility facilitates consumer choice.



Easy shopping at any time!



RollerTrack™ is labour saving with major reduction in number of hours spent on re-merchandising and it also improves stock rotation. According to an independent study sales increased by up to 20% during peak trading hours. System pay-back is 6 to 9 months depending on application.



ROLLER TRACK™ GRAVITY FEED



RollerTrack™ is a shelf ready unit that can be installed directly on your shelves.

RollerTrack™ can be supplied as individual tracks, or as assembled sheets in any size. The assembled units are easy to transport and easy to mount. Two basic versions exist – with and without angle provider.

With angle provider, the unit is installed directly on flat shelving, creating a low angle gravity feed function. Without the angle provider, your existing inclinable brackets create the necessary angle.



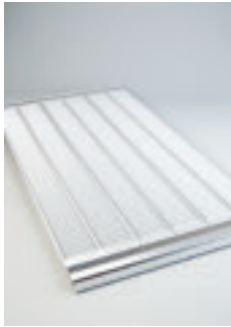
ROLLER TRACK™ GRAVITY FEED



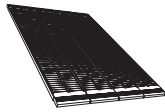
NEW PRODUCT

SHELF MERCHANDISING

➤ READY TO INSTALL UNITS



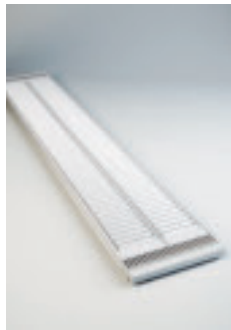
RTL-SHEET



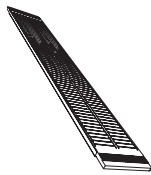
Complete sheet of RollerTrack™

The RTL-SHEET is a ready-assembled sheet which is easy to install on existing shelves in-store.

➤ SINGLE & DOUBLE TRACKS



RTD



RollerTrack™ double 80,4 mm wide

The RTD is a wider version of roller track with two rows of rollers. Sold loose - can be combined to obtain any width of sheet.



RTS

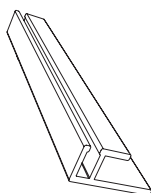


RollerTrack™ single 41,6 mm wide

The RTS is a narrow version of roller track with only one row of rollers. Sold loose - can be combined to obtain any width of sheet.



RT-STRIP



Front and back rail for RollerTrack™

The RT-STRIP is used for assembling loose RollerTrack doubles and RollerTrack singles into full sheets.



ROLLER TRACK™ GRAVITY FEED

ROLLERTRACK OPTIMAL™



RTDO



RollerTrack™ double Optimal

The RTDO is a wider version of roller track with two rows of rollers. Sold loose - can be combined to obtain any width of sheet. Fits both RT-STRIP and most Optimal strips.



RTSO



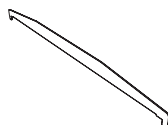
RollerTrack™ single Optimal

The RTSO is a narrow version of roller track with only one row of rollers. Sold loose - can be combined to obtain any width of sheet. Fits both RT-STRIP and most Optimal strips.

ACCESSORIES



RT-AVD25

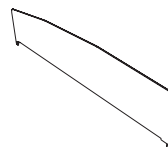


RollerTrack™ divider 1,5 mm thickness

The RT-DIV are used to separate each product face and fit the roller tracks.



RT-AVD80



RollerTrack™ divider 1,5 mm thickness

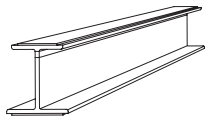
The RT-DIV are used to separate each product face and fit the roller tracks.



SHELF MERCHANDISING



RT-AA

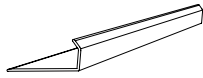


RollerTrack™ angle adaptor.

A strip that fastens the RollerTrack™ to the shelf in the correct angle. Mounted with with foam tape or magnetic tape.



RTF



RollerTrack™ front-profile

A profile that stops the angled RollerTrack™ Sheet from gliding off the shelf.



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NEW PRODUCT